



# Prophyles

*It's personal*



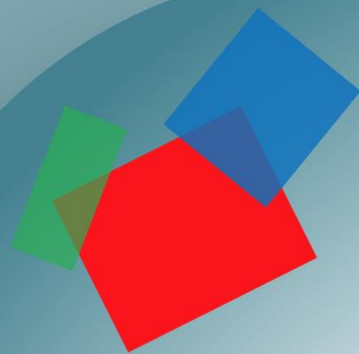
## Safe Distribution of Personal Information

A Power Shift from Organizations to Users

May 15<sup>th</sup>, 2021



Dr. David Saad  
Founder & CEO



# Your Personal Information Exposed



In our digital world, you are constantly sprinkling your Personal Information while buying a product or a service, applying for a job or a driver license, subscribing to a newsletter or a program, etc. The process of filling out forms is tedious, laborious, repetitive, annoying, frustrating, and error prone. In addition, this archaic process produces silos of information waiting to be outdated.



Business Cards



Address Books



Directories



CRMs



HR Apps



Resumes



Biographies



Social Media



Forms



Carts



Signups



Logins



IDs



Licenses

# Compliance & Insurance

Any organization that stores your Personal Information for any reason is vulnerable to:



Hackers



Phishers



ID Thieves



Predators

As a result, they are subject to regulations by:



Unfortunately, the complexity of compliance and the cost of insurance are too taxing, especially on small companies who often try to circumvent or totally ignore those regulations at the expense of their customers and users by jeopardizing their safety and privacy.

Hence, those companies would like nothing more than to outsource this task of storing, securing, protecting, managing, and distributing Personal Information by expert firms who specialize in Personal Information Management and who are reliable, trustworthy, have the necessary credentials and certifications from authorities, and carry the necessary insurance policy against any liability.

According to the Federal Bureau of Investigation (FBI), [cybercrimes caused \\$4.2 billion in losses in 2020](#).

# Past & Current Affairs

Amazing how the world has changed so much in the last few decades, yet not at all.

This moving trailer of the very famous 1976 film [Network](#) starring the classy and beautiful [Faye Dunaway](#) who won an Oscar for her role as a media executive along with [Peter Finch](#) who won a posthumous Academy Award for Best Actor for his role as a fictional broadcaster character [Howard Beale](#), reveals that despite all the advances that we made, not much has changed – indeed, we are still struggling with the same injustices and crimes. Listening to his motivating and contagious speech, you'd think that he is referring to our global dismal year of 2020 and not 1976.



*"I'm as mad as hell, and I'm not going to take this anymore!"*

So, if you're fed up with social media companies exploiting you by selling your Personal Information without even your knowledge, let alone your consent, manipulating what you watch and read, influencing your thoughts, biasing your choices, and even radicalizing you with propaganda, misinformation, and disinformation, then you first need to get mad as hell...

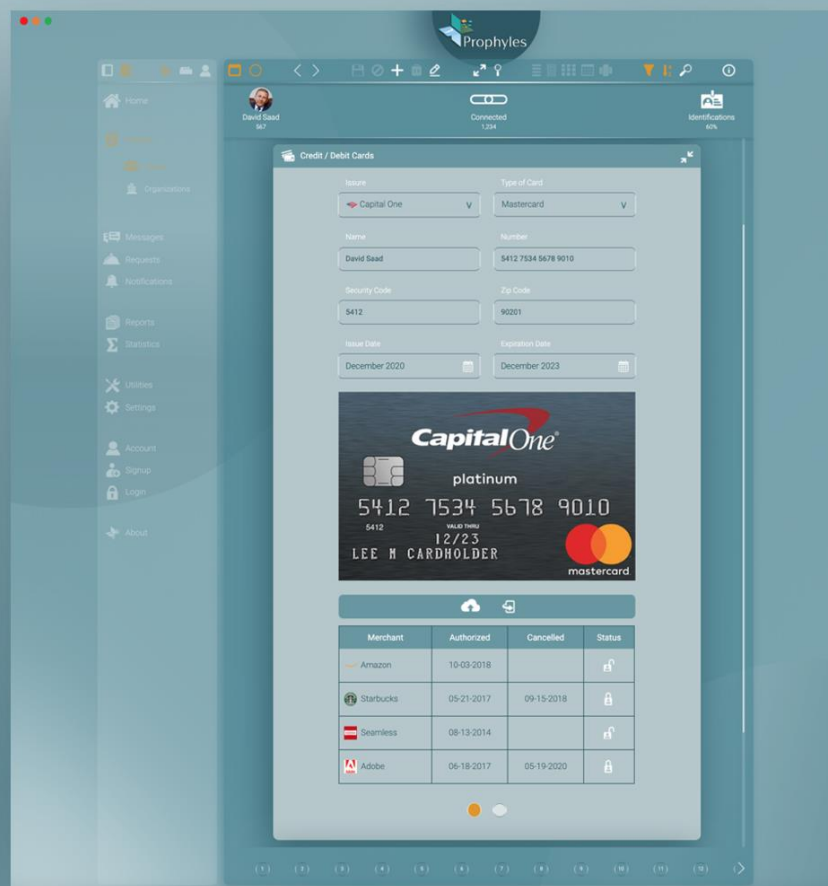


# Simple & Elegant Solution

Then, you need to take control of your Personal Information by demanding from your providers, sellers, partners, institutions, and governments to empower their website, their forms, and their apps with the “FILL” button with complements from [Prophytes](#). All that is required of them is to get Prophytes Application Program Interface (API) and place this button in their website or app.



When you click on the “Fill” button from a website or an app, our API will automatically and safely transfer the requested information from your profile in Prophytes to the form in that website or app. However, the beauty of Prophytes’ [CaaS](#) architecture is that it allows you to retain control even after the transfer. For instance, say you bought a membership at a fitness club, and you authorized them to use your credit card on auto pay. Say subsequently, you decided to cancel your membership. You now run the risk to be hassled or even threatened with cancellation fees in order for them to prevent you from cancelling your membership. With Prophytes, you don’t have to put up with any such hassle because you can simply from your profile in Prophytes, unilaterally block them from using your credit card.



# Benefits



- Satisfy users by automatically completing forms with just one click
- Increase data integrity by eliminating errors caused by typing
- Increase productivity by eliminating typing
- Eliminate data silos by linking forms to Prophyles
- Keep the data in forms always up-to-date without the need for any synchronization
- Increase privacy by empowering users to control their Personal Information
- Increase security by reducing hacking and phishing
- Comply with GDPR, CCPA, and CalOPPA
- Reduce liability
- Reduce the cost of expensive insurance policy



# Prophyles

*It's personal*



[www.Prophyles.com](http://www.Prophyles.com)

